

Order / Rev: 106240
Alt Order #: 06849259
Flight Dates: 09/05/12 - 09/14/12

Advertiser: American Crossroads
Product Desc: AMER CROSSROADS ADD
Estimate: 943

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/08/12	09/08/12	Wknd Wheel of Fortune CM SAT/Wheel of Fortune		7-730pm	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S- 1 \$500.00 0.00															
E 2	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am		9:30a-10a	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
CHRIS MATTHEWS SHOW no program 8/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$500.00 0.00															
E 3	KSNV	09/09/12	09/09/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven		11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$1,100.00 0.00															
E 4	KSNV	09/09/12	09/09/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM		1	\$10,000.00
Sun Night Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12 09/09/12 -----S 1 \$10,000.00 0.00															
													Totals	4	\$12,100.00